



"The way to advertise among the Hispanic Community in Metro Detroit"

Why advertise with us?

Because with our bilingual professional team with more than 10 years of experience, we provide the best service to our clients with assistance in translations & graphic designs that no other publication in the area provides. That explains our larger clientele.

Also with the precise and helpful information we publish every week, we are contributing to the growth of our community. Therefore we have become the preferred publication in the Hispanic community.

Our Contents:

- Top interest sections like: Health, Women, Technology, Entertainment, etc.
- Local, national and international information

Our Services:

- Weekly publication
- Circulation: 20,000
- Full color & B&W advertisement
- Classified section
- Professional graphic service & translation available
- The best rates in the market
- Full version online at www.NuestroDetroit.com

Our Schedule:

Deadline: Tuesdays at Noon

Distribution: Thursdays & Fridays.

Advertisement Changes: Mondays & Tuesdays. Extra Charge.

Our Distribution:

Wayne, Oakland and Washtenaw Counties.

- Downtown Detroit
- Southwest D.
- Waterford
- Lake Orion
- Oxford
- Auburn Hills
- Pontiac
- Troy
- Clawson
- Madison Heights
- Ypsilanti
- Ann Arbor
- Pittsfield, Twp.
- Garden City
- Westland
- Dearborn
- Melvindale
- Allen Park
- Ecorse
- Southgate
- Taylor
- Lincoln Park
- Dearborn Heights



2017

Advertising Packages PRICES PER WEEK

Full Page

| 10 x 16 in. | Color \$600 | B&W \$450 |
|-------------|-------------|-----------|
| Contract | 12 Weeks | 24 Weeks |
| Color | \$450 | \$350 |
| B&W | \$350 | \$250 |

1/2 Page

| 10 x 6.5 in. | Color \$312 | B&W \$264 |
|--------------|-------------|-----------|
| Contract | 12 Weeks | 24 Weeks |
| Color | \$188 | \$168 |
| B&W | \$125 | \$112 |

1/4 Page

| 10 x 3.5 in. | Color \$202 | B&W \$156 |
|--------------|-------------|-----------|
| Contract | 12 Weeks | 24 Weeks |
| Color | \$125 | \$112 |
| B&W | \$90 | \$80 |

Banner

| 10 x 2 in. | Color \$100 | B&W \$85 |
|------------|-------------|----------|
| Contract | 12 Weeks | 24 Weeks |
| Color | \$70 | \$55 |
| B&W | \$55 | \$40 |

Front Cover

3 x 4.5 in.
\$150
Color Only

Classified

2.5 x 2.5 in.
\$60/month
B&W Only

Contact us:

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Nuestro Detroit Newspaper