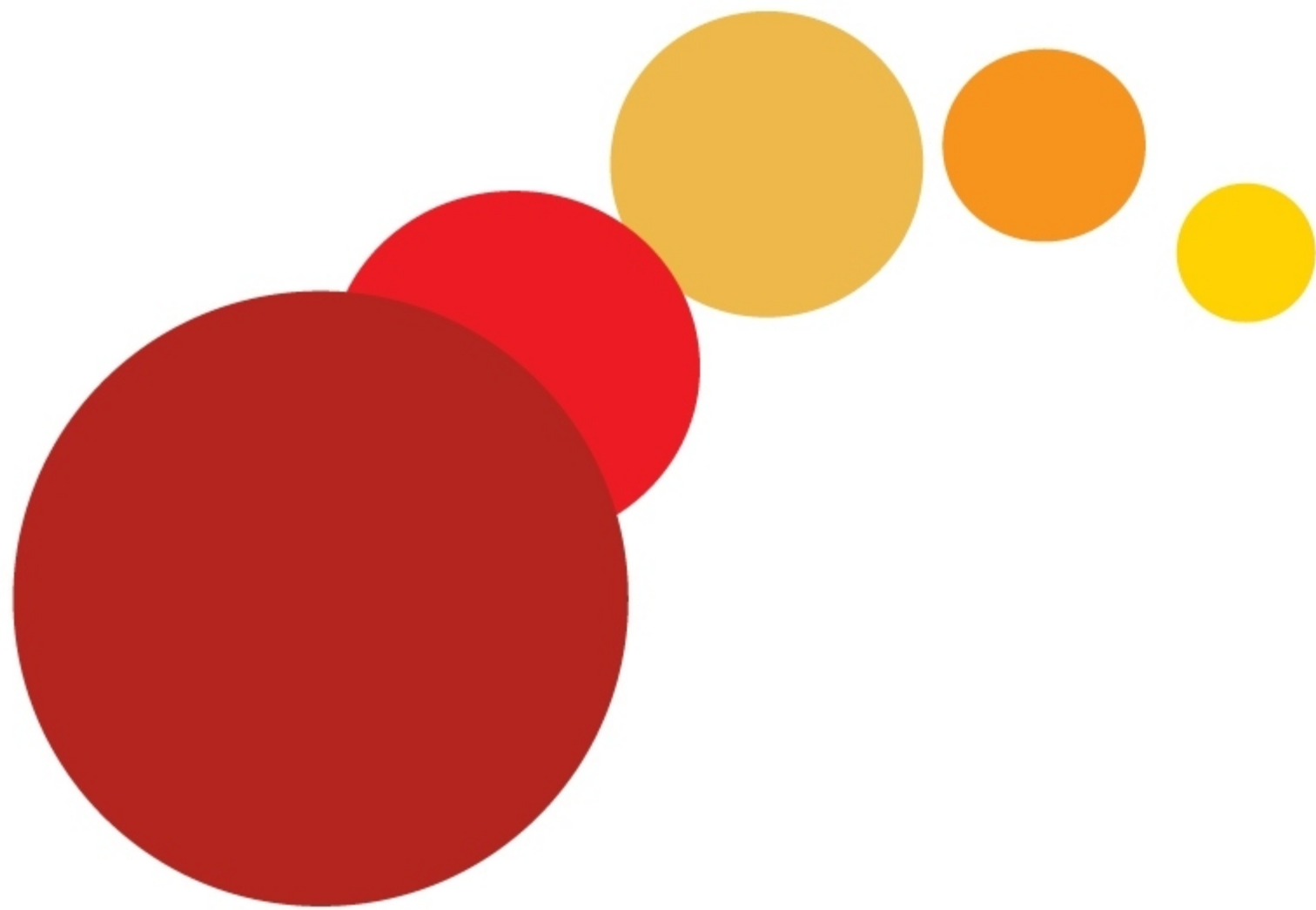




What is the importance of the Hispanic market?

The Hispanic community is the largest minority group in the country; according to the 2010 Census, Michigan registers a population of 436,035 hispanics, with the heaviest concentration in Metro Detroit area.

Our community is swiftly growing, not only in size but also in social, economic and political influence.



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Nuestro Detroit
Newspaper

NuestroDetroit.com

Our Services:

- Weekly publication
- Full color or black & white options
- Local, national and international information
- Top interest sections like:
Health, Women, Technology, Entertainment, etc.
- Classified section
- Professional art department service available
- The best rates in the market
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Closing Edition: Tuesdays Noon
Distribution:
Thursdays & Fridays.

The Hispanics favorite
FREE Weekly
Publication
in the Metropolitan Detroit Area



“Your Best Option for Publicity
in the Hispanic Communities”.

Why advertise with us?

Because with our bilingual professional team with more than 10 years of experience, we provide the best service to our clients with assistance in translations & graphic designs that no other publication in the area provides. That explains our larger clientele.

Also with the precise and helpful information we publish every week, we are contributing to the growth of our community. Therefore we have become the preferred publication in the Hispanic community.

Advertising Packages

Full Page 10 x 14 in.			
		Color \$540	B&W \$420
Weeks	12	24	52
Color	\$370	\$300	\$270
B&W	\$290	\$230	\$200

1/2 Page 10 x 6.5 in.			
		Color \$312	B&W \$264
Weeks	12	24	52
Color	\$188	\$168	\$150
B&W	\$125	\$112	\$100

1/4 Page 10 x 3.5 in.			
		Color \$202	B&W \$156
Weeks	12	24	52
Color	\$125	\$112	\$100
B&W	\$ 99	\$ 89	\$ 80

1/16 Page 3.35 x 2.5 in.			
		Color \$126	B&W \$84
Weeks	12	24	52
Color	\$ 50	\$ 40	\$ 30
B&W	\$ 40	\$ 30	\$ 20

Banner 10 x 2 in.			
		Color \$100	B&W \$85
Weeks	12	24	52
Color	\$ 70	\$ 55	\$ 40
B&W	\$ 55	\$ 40	\$ 30

Front Cover 3.33 x 2.63 in.	Classified 2.5 x 2.5 in.
\$120	\$60/month
Color Only	B&W Only

Annual Service Directory for \$99

Distribution:

Weekly Circulation: 20,000

Distributed in:

- Southwest & Downtown Detroit

- Waterford
- Auburn Hills
- Pontiac
- Troy
- Clawson
- Garden City
- Westland
- Dearborn Heights
- Dearborn
- Melvindale
- Allen Park
- Ecorse
- Southgate
- Taylor
- Lincoln Park
- Ypsilanti
- Ann Arbor
- Pittsfield

